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# Customer Support, Copywriter (English, Bulgarian, Russian)

👤 30 ani  
♂ Masculin  
📍 Tiraspol

## Preferințe

- Flexibil

## Limbi

- **Română** · Elementar
- **Rusă** · Fluent
- **Engleză** · Comunicare
- **Bulgară** · Mediu

## Despre mine

An active and versatile copywriter with a strong desire to develop. Adjust to your corporate standards, ready to sink into related and new professional areas. Create quality and proper content that accentuates the company from others and catches the target audience.

Carried out summer practice at FC Sheriff in 2012 and 2013. Wrote news about the team, post-match reports, interviewed foreign players (from Ghana, Columbia, Netherlands, Bulgaria) in English and Bulgarian, participated in pre-match and post-match press conferences. Was a fellow of Sheriff LLC (the biggest company in my country) for academic and creative achievements.

My passions are foreign languages, football, literature, art. I am keen on travelling and like to explore new countries, especially their cultural and recreational potential.

## Experiența profesională

### **Officer of the Press Service** · The Government of Pridnestrovie

*Ianuarie 2018 - Ianuarie 2022 · 4 ani 1 lună*

- Writing info texts for the official site, congratulatory letters, thematic speeches on behalf of the Prime-minister;
- Participation in the launch of the Government's Instagram and Telegram accounts from scratch, developing content strategies for both platforms;
- Management of the Government's Instagram account, creation of its design;
- Writing posts in Telegram;
- Use of the following post formats: a photo with a description, a photo with text overlaid on it, explanatory cards, videos up to a minute and longer;
- The content strategies put into practice led to an increase in active users of the site by almost a third.

### **Press-officer** · The City Council

*Ianuarie 2017 - Ianuarie 2018 · 1 an 1 lună*

- Writing info messages on the results of plenary sessions, deputy commissions, events with the participation of the heads;
- Implementation of a new content format "Deputy's Diary": it is storytelling about the work of local deputies in an easy form with attached images;
- Interaction with the new format on the site was 7-10 times more than with ordinary publications;
- Taking pictures of plenary sessions, deputy commissions, events involving the leadership of the City Council;
- Creation of the organization's Facebook page, filling it with texts and photos;
- Drawing up technical requirements for the new site. The project was partially put into action after my resignation.

### **Football Observer** · The Portal "Moldfootball" · Remote

*Mai 2016 - Ianuarie 2017 · 9 luni*

- Interviewing foreign footballers in English;
- Writing analytic texts about Moldavian footballers who played abroad;
- Making statistical content on the results of the Moldova Championship.

### **Press-officer** · FC Dinamo-Auto

*Iulie 2015 - Mai 2016 · 11 luni*

- Making administrative work: filling out match sheets and other official papers;
- Meeting the referees and the delegation of the visiting team;
- An announcer at the stadium;
- Writing a text online to the site, drew the attention of the new audience to the club;
- Management of the club's official pages on Facebook and Twitter;
- Writing previews of ties and post-match reports on the club website;
- Interviewing footballers and head coach;
- Organization and conducting post-match press conferences;
- Taking pictures.

## **Studii: Superioare**

### **Pridnestrovian State University**

*Absolvit în: 2018*

Facultatea: Philological

Specialitatea: Media Communications (Master)

**Pridnestrovian State University**

*Absolvit în: 2016*

Facultatea: Philological

Specialitatea: Journalism (Bachelor)